

BEST AVAILABLE COPY**In the drawings:**

Please insert new figure 3A, which illustrates a cross-sectional view of the sign shown in figures 1 to 3.

In the description:

Please insert a new paragraph between paragraphs [0032] and [0033] intended to describe the newly inserted drawing 3A:

Figure 3A is a cross-sectional view of the sign of figure 3 showing the slot (33) and projection (35) of the side strip/fastener (32) used to connect the housing and backing member together.

In the claims:

Please enter amended claims 17 and 26 as follows:

17. (Amended) A sign for displaying indicia comprising:
a housing having body portion provided with a display portion for displaying the indicia;
at least one collar arrangement located at or towards one end of the body portion having at least a part of an opening within or through which a support element is received for allowing the sign to be supported on or by the support element in use; and
a fastener for securely attaching the collar arrangement to the support element
wherein said collar arrangement comprises at least two individual collar portions of different sizes arranged in stepped relationship to one another, each collar portion providing a different sized aperture, said different sized apertures each providing a perimeter engagement surface adapted for engagement with a surface of the support element for mounting the sign to the support element;
and wherein each of the individual collar portions of an mismatched size